

Ellensburg School District Education Foundation

December Monthly Meeting - Wednesday, January 8, 2014 - 6:45am - Bar 14 Restaurant

Board Member Attendance (PT=part-time):

<input checked="" type="checkbox"/> Missy Davis	<input checked="" type="checkbox"/> Paul Farris	<input type="checkbox"/> Deborah Gauck	<input checked="" type="checkbox"/> Mary Gordon
<input checked="" type="checkbox"/> Patti Gylling and Jim (one position)		<input type="checkbox"/> Alice Jaakola	<input checked="" type="checkbox"/> Mike McCloskey
<input checked="" type="checkbox"/> Trish Perna	<input checked="" type="checkbox"/> Jeff Slothower	<input type="checkbox"/> Bob Titus	<input checked="" type="checkbox"/> Celeste Torset
<input checked="" type="checkbox"/> Richard Wachsmith	<input checked="" type="checkbox"/> Dick Wedin	<input type="checkbox"/> John MacRae	

Guests in Attendance:

John Graf, Lincoln Elementary Principal

Call to order - 6:48 by Jeff Slothower

January meeting agenda approval: Mary moved to accept, Jim seconded. Agenda approved.

December minutes approval: Minutes were distributed via email yesterday. Missy moved to accept as written, with Trish seconding. Approved by vote.

Agenda Items:

Treasurer's Report - Richard Wachsmith – Richard gave each board member present a summary of the activity in the past month, with the unrestricted fund balance at \$5,866.00. He left the Annual Fundraiser line item the same but will change the 2014 to read 'Book Mobile.' \$1,800.00 has come into the fundraiser thus far.

Fifth grade camp sold poinsettias and netted about \$3,000.00.

The McLennon Scholarship had a deposit of \$1,000.00. The Class of 1962 had \$1,000.00 come in and another \$125.00. Richard does not know the specifics of their scholarship yet. Mike will follow up and see when they intend to begin and how.

Since the Lillquist and Wahle Scholarships are invested with Edward Jones he will adjust them once a year. The market value fluctuates and they have had donations as well.

The purchase of the box van took place and was shown.

Richard is still holding the money from working the Gorge as "senior party" funds until they are distributed to the various groups or graduating classes who worked. No word from Angie Wedekind yet as to distribution but Club Volleyball requested \$600.00 from their portion.

Missy moved to accept the treasurer's report, with Mike seconding. Motion passed.

Committee Reports

- 1) Scholarships** - Mike did not have a report today.
- 2) Communications** – Jeff told us he was clearing up a problem with an insurance company because of damage to a sign in the high school parking lot from a car. However it was not our issue.

3) Fundraising – Book Mobile Purchase – Jeff met with John Graf, Farley Walker and Ben Mount (bus garage) to purchase the Isuzu box van. The van needed to be covered by the district insurance so Jeff put the title straight into their name. Ed Foundation made the purchase and it is now at R & R Auto Body. John Graf will make sure it gets parked outside the fundraiser on January 31. Rose at Fast Lane Signs is working on the graphics. John stated the van could only say “ESD Ed. Foundation, EEA (Ellensburg Education Association) and Ellensburg School District” per Farley Walker and “they were not enthused about selling ads on the vehicle.” Much discussion followed as to why the van cannot have the logo of a company who could help cover maintenance costs, donate large amounts of money to books or building materials, etc. Many Foundation members said it is no different than the Pepsi reader boards or advertising signs on the bleachers, gyms, etc. John also said Farley had no problems with the graphics (a large book and the words ‘Book Mobile’) but said that sponsors would have to be on a sandwich board on the sidewalk or ground near the van.

Super Bowl Fundraiser - Mary is chairing the event and recapped the status with us

- She handed out the budget estimate for the 2014 fundraiser to those present
- No auction item information has been shared except for the Gylling items (added note: two half cords of firewood, Dr. Seuss themed quilt with books, children’s animal book collections, etc.)
- Mary urged us to fill out the procurement forms and get items secured. She can pick them up and/or store them if you need
- The Ellensburg Pasta Company is firming up a menu at \$17.00 per person. They will have two pastas and salad(s)
- We decided to use paper plates but real silverware (EPC will provide)
- EPC is doing the bar. Details have not been discussed with them
- Dinner is to be ready to serve at 6:30 or so after discussion
- Decorations and layout need to be pulled together (Mary may meet with Missy and Gyllings)
- Dick Wedin will follow-up with Mark Grassel regarding wine donations
- Missy will have 20 children’s books ready for the ‘wine walk’ and discussed possible music
- Invitations went out in the mail. They should have arrived last weekend
- John MacRae (absent) is still firming up the \$100 level sponsors. Jeff said he is very close to the goal of 10 to 12 sponsors
- Mary will have the main sponsor logos on 4 or 5 poster boards and have them displayed, on the walls or possibly on easels
- Celeste said the balloon prizes are in great shape and she will take care of and oversee the ‘buy a balloon’ that evening
- Mary has 75 large, glossy posters that were printed at Copy Cat and sent around a list of suggested places to put them. We signed up for the spots and were told to get them up by Friday
- Trish is taking care of the credit card machine, phone and internet. She will do it now to avoid another monthly fee
- EVERYONE is to help push ticket sales and promote this event to make it successful. Mary handed out each board members’ tickets and invitation at the start of the meeting
- Ticket sales will be through Trish and Scott Perna’s CPA office once again

Superintendent's report - Paul Farris- Paul had a lot of big things to report. The strategic planning is beginning soon. The Education M & O Levy ballots go out on January 22. The flyer from the school district was finished yesterday. The school district has asked for a request for architects. They want to know if it will save money by using another school's existing plans. The P-3 groups have been meeting and are going strong. Paul is excited for football too!

Paul wanted to make sure that ALL of the Ed Foundation members knew about our time to meet as one of the sixteen 'sub groups' for the Strategic Planning Committee. Dinner will be served to us during our meeting on Tuesday, January 21 from 5:30 to 7:30 in the Morgan Library. Please send Nona Bunger your RSVP status as soon as possible.

Jeff added that he will send out another email push to the members not present to make sure they get the invitation and RSVP.

Committee Reports (Continued after Paul's Report)

4) Associate Groups – no report

5) Mini-Grants – Jeff got the grant request from Mandi Laurent. She was asking for \$939.00 to attend the International Reading Association Convention in May 2014 to help with a presentation on the Book Mobile. Judy Backlund is also going for Rotary International's involvement. John Graf is going as well. Joanne Duncan (Mt. Stuart) is attending but under Title funding so her trip is covered. Discussion followed. Consensus was that we wanted to support part of her expenses but had limited unrestricted funds. Some members felt it could come out of the Book Mobile fund. Mary moved to allocate \$500.00 toward this mini-grant. Celeste seconded and motion carried with 8 members present at the time of voting.

6) Grants – John Graf reported that Deborah was requesting information to complete the Lowe's \$5,000.00 grant over Winter Break. He did not know the status but knew she wanted to get the info and make a submission deadline. (Deborah was not at today's meeting)

Jeff said Deborah wanted to schedule the 'federal grant training' in February and had shared dates that would not work with her. After discussion Jeff will pick a day the week of February 10 and let us know the date. He will coordinate with Trish to use the large conference room again

New Business Jeff said the Strategic Plan Focus Group meeting for January 21 was very important. He was asked about the format and role of the facilitator. He will attend all 16 meetings over 4-5 days and then consolidate the input. Dick said the facilitator get lists, go over them and then tell the board his findings. Dick was asked what he thought the main issues were and he said P-3, facilities (new middle school), early learning and working with the Early Learning Coalition. Mary asked who the 'community members' would be. Dick said it was basically the people who did the last strategic plan in 2008. Much discussion followed as to who was excluded or not invited when they were a mouthpiece of the

community. We were to call Nona and give her names of people we think could or should contribute to the Strategic Plan.

Dick also wants the school board to look at elections and the district boundaries. He says if they ever want to have 'members at large' who can live anywhere and not in the rigid boundaries of each board position this would be an ideal time to change it. It is getting more and more difficult to find qualified people who are willing to be on the board who live in the 'correct boundary.'

Jeff asked about running another bond again with the number of vocal people who do not support a new building. Discussion followed.

Jim asked how the board intends to make this strategic plan procedure 'visible' and have it promoted as 'everyone was involved and the board listened to what was said.' He said everyone must know the school board incorporated all participants' opinions and did not filter them via the facilitator. Discussion followed this as well.

We also learned that the 'grass roots' group of businessmen is trying to get the middle school bond going. They have their own ideas as to how to get it passed. They want the most cost-effective way to build a new school. However, they cannot run a bond on their own.

Mary asked if the district was moving forth on the public survey they spoke of when the bond failed the last time. Dick said it would be about \$10,000.00 and was complicated because of public disclosure. Celeste said that three surveys were already ran, in the form of three failed bonds, and that shows the community remains split. "The pulse was divided" as shown by the vote results. It has been the same thing year in and year out.

Dick said the district is pursuing RFQ for a new middle school after the levy in February. Discussion followed.

Dick shared the board is starting a Tech Plan and bringing in two outside people (one is the Tech Director from Richland School District and another similar position). Mary asked if the person from ESD 105 ever evaluated our district as discussed about a year ago and Dick said no. (The man no longer works there now either). Again, discussion followed about IT since Shawn Mueller is leaving in about a week.

Next meeting February 5 - 6:45am at Bar 14 Restaurant (unless Jeff is told we cannot)

The meeting was adjourned at 8:05

Minutes of the monthly meeting submitted by Patti Gylling, Secretary

1-8-14