

Ellensburg School District Education Foundation

June Retreat · Thursday, June 13, 2013 · 5pm · Perna Office

Board Member Attendance:

<input checked="" type="checkbox"/> Missy Davis	<input checked="" type="checkbox"/> Paul Farris	<input checked="" type="checkbox"/> Deborah Gauck	<input checked="" type="checkbox"/> Mary Gordon
<input checked="" type="checkbox"/> Patti Gylling	<input checked="" type="checkbox"/> Jim Gylling	<input checked="" type="checkbox"/> Alice Jaakola	<input checked="" type="checkbox"/> Mike McCloskey
<input checked="" type="checkbox"/> Trish Perna	<input checked="" type="checkbox"/> Jeff Slothower	<input checked="" type="checkbox"/> Bob Titus	<input checked="" type="checkbox"/> Celeste Torset
<input checked="" type="checkbox"/> Richard Wachsmith (part-time)		<input checked="" type="checkbox"/> Dick Wedin (part-time)	<input type="checkbox"/> John MacRae

Guest Presenters (start of meeting): John Graf, Dan Patton, Jeff Snedeker

Agenda (no suggestions or changes were made to the proposed agenda):

1. Welcome and introductions
2. School District/Building Administration input
 - a. What are we doing right?
 - b. What are we doing wrong?
 - c. What more can we be doing?
3. Fundraising- small group breakout
 - a. Reasons to keep existing fundraising event
 - b. How can we improve the existing event
 - c. Options for new events
 - d. Annual giving letter
4. Break
5. Scholarships
 - a. Things we can do differently and better to increase participation
6. Grants
 - a. Mini grants
 - b. Large/Specific projects grants
7. Break- dinner
8. Committee structure
9. Tile sales and website ideas
10. Alumni outreach
11. 2013-2014 calendar and meetings and members
12. Communications/PR
13. Where do we want to be next year at this time ie. goals
14. Tasks before September meeting
 - a. What
 - b. Who
15. Adjourn

Agenda Discussions:

1. Board member and guest introductions
2. John Graf - Lincoln Principal
 - Felt we are accessible and support the district. He was happy with our monetary support towards sending teachers to the reading workshop in Texas.

- He requested further consideration and support for the “book mobile” project and state mandated computer testing (computers) soon to be required in 2014-2015 for all third graders. Lincoln needs to add to their computer lab. The other elementary schools will also require support for this state requirement.

Dan Patton - Mt. Stuart Principal

- Thanked the group once again for our support with the books ESDSF donated to Mt. Stuart in response to his mini grant request. He has given nearly all of the approximate 500 books out to kids for good behavior, welcoming and awards. Their parent group was planning to attend the book sale in the next few days to further supplement his inventory.
- Dan requested support from the board for 12 - 4x8’ white boards (\$3,400) and a free-standing electric reader board (\$6,800) in front of Mt. Stuart.

Jeff Snedeker - Ellensburg Music Coalition

- The music coalition is providing input to the district’s music curriculum
- Mary will send out EMC’s annual report

Jeff Ellersick - EHS Principal (not present, but did provide an email)

- Requested support for acoustical material for the library (walls/ceiling) - estimates \$15-20k and iPad/Surface wireless devices and system for World Affairs classes

Michelle Bibich - MMS Principal (not present, but did provide a request via Mike M.)

- Requested support for 5-10 Kindles for a test trial in the reading program. \$500-1000
- Michelle would also like 3-5 Rosetta Stone-Spanish copies for the staff to further enhance their ability to communicate with non-English speaking families. \$1800-3000

3. Superbowl theme

- Why continue? fun, community outreach, established, makes \$10-15k, brings community together, visible, minimal schedule completion.
- Improvements? target audience better, decide what we are, choose recipient of cause early, create package, involve students, non-board member help, use central volunteers.
- Possible new event ideas- Carnival and haunted house
- Annual giving letter- Jeff will send a draft to all for review prior and send late October, mention Superbowl date, ask for dollars and educate about purpose of ESDEF.

4. Break... Thank you for a nice dinner

5. Mike reported on the unified scholarship applications. 22 seniors applied with 12 receiving scholarships, some received more than one. The online application was helpful. We are always looking for more scholarship providers willing to participate in our unified program and be included on the application.

6. Mini grants should be:

- Remind more often
- Promoted at independent staff meetings
- Improve process for selection
- Forward pre-screened funding opportunities (need board member to screen and forward to appropriate district employees or teachers)

Large Grants:

- Need to align with strategic plan and curriculum
 - Subject of separate planning meeting in August - Think big... technology, all-day kindergarten, elementary music, preschool, summer school, security issues, parent education, green house for growing food and nutrition were a few from a quick brain-storming. Ideas are to be sent to Jeff S. for compilation.
7. Done
 8. There is a concern there are too many separate committees which do one or two things throughout the year with other committees having many activities to perform. Discussion took place to realign in order to resource level the needs.
 - Associates - Dick Wedin
 - Communications - Missy Davis
 - i. Newsletters to parent groups, schools
 - ii. Distribute electronically – requires District support
 - iii. Link to building websites
 - Finance -
 - i. Endowment trust
 - ii. Budgets
 - Fundraising -
 - i. Event- Mary
 - ii. Tiles- Gylling
 - iii. Annual letter- Jeff
 - Grants - Debra, Bob, Patti/Jim
 - Nominating - open, as needed
 - Scholarships – Mike
 9. Tiles will be engraved on June 25. The Gylling's will coordinate with Kelly and get the binder and information.
 10. Alumni outreach was tabled for now. Information from the District will be needed to track alumni.
 11. Will continue to meet on the 1st Wednesday of the month at Bar 14 6:45am. Exception will be September which will meet on September 11, the annual meeting is set for April 2.
 12. Have a table for ESDEF at the District-wide employee day. Have mini grant forms, opportunities, etc.. Further promote at building staff meetings in October.
 13. Part of August grant meeting and the need for a district strategic plan
 14. No discussion
 15. Adjorn

Next meeting- August meeting for 2013 Grant Planning, location and time tbd

The meeting was adjourned at 7:48 pm

Notes from board retreat respectfully submitted,
Patti Gylling, Secretary