Ellensburg School District Education Foundation

November Monthly Meeting - Wednesday, November 6, 2013 - 6:45am - Bar 14 Restaurant

Board Member Attendance (PT=part-time):

☐ Missy Davis
 ☑ Paul Farris
 ☑ Patti Gylling and Jim (one position)
 □ Trish Pernaa
 ☑ Jeff Slothower
 ☑ Richard Wachsmith ☑ Dick Wedin

Deborah Gauck
Alice Jaakola
Bob Titus
John MacRae

☑ Mary Gordon☑ Mike McCloskey☑ Celeste Torset

Guests in Attendance:

Michelle Cawley

Call to order - 6:50 by Jeff Slothower

November meeting agenda approval: Motion made by Mary, second by Dick. Motion carried.

October minutes approval: Richard asked that the sentence regarding funds for the EHS planner be removed. "Discussion followed and resulted in..." deleted. Richard researched minutes of previous meetings for clarification on the topic and found none. Mike moved to approve as corrected, Dick seconded. Corrected minutes approved.

Agenda Items:

Superintendent's report - Paul Farris- The art project for 2012 is framed and for sale at D & M Coffee.

Paul met with the WSDA people to discuss the strategic plan. They want 12 to 16 focus groups with 12 to 16 people in each group. Wants it completed by spring this year. Paul hopes to get 300 people involved.

Paul is looking ahead to the M & O Levy in February. He reported that a local group, not M.O.M. (Modernize Our Morgan), is working through Rotary on the bond to build a new Morgan Middle School.

Our school district is part of a Gates' grant for early learning for the whole ESD 105.

State XC will be running at Pasco with both the boys' and girls' teams this year. Jeff Hashimoto got Coach of the Year for boys and girls, Debbie Landrie and Randy Affholter also were Coach of the Year.

Treasurer's Report- Richard Wachsmith- Each board member present was given a summary of the unrestricted and restricted funds. There was no income of unrestricted funds with a balance of \$5,763.00. Recent activity included paying for dues, printing and postage. The McLennon scholarship was paid out.

Richard answered a question from Jeff about Aramark fundraising from Gorge concessions and how they are paid out. They are not dispersed yet for this past summer but go directly into each groups' fund. Angie Wedikind would be the contact for this past year.

Deborah discussed taking a 1% fee to go into an endowment. Jeff said the finance sub-committee will need to review this. Associate groups and senior party money was mentioned. Dick wants the indirect costs from associate groups to go into an endowment.

Mary moved to accept the Treasurer's Report, with Jeff seconding. Motion passed. Report accepted.

Committee Reports

- 1) Scholarships Mike met again with Michael Johansen, regarding Scholarship Night. Michael was pleased to have input, discussions and support with this event. Monday, November 18 from 6 to 8:00 pm. Ed Foundation members will be set-up at 5:00 and clean-up around 6:30. Ed Foundation will need volunteers for cookies, other baking and water bottles. We will pay for a \$75.00 Amazon gift card or an engraved Legacy Wall tile for a drawing of those in attendance.
- 2) Finance Jeff will want written policy from Dick regarding a possible endowment and how to fund it.
- **3) Fundraising** Mary summarized the upcoming Super Bowl themed annual fundraiser set for January 31.
 - There is a goal of 75 silent auction items so we ALL need to ask for donations and do some ourselves.
 - Trish and Mary compiled the last three years of people who attended the events and/or gave money. They sent out a 'Save the Date' postcard to 122 addresses yesterday.
 - Mary says building the audience is our best bet.
 - Trish is getting the credit card machine once again.
 - Mary wants to add a "wine walk" (like a cake walk).
 - John, Jeff and Mary met and want to secure four \$500.00 sponsors to underwrite some of the hard costs of the fundraiser. They will get their logo or name on tickets, posters, etc.
 - Mary discussed having three or four smaller prizes rather than a TV and recliner grand prizes again.
 - Discussion about the status of the Book Mobile followed. We think the school district would own and maintain it.
 - Mary will have the same 'fund-an-item' levels as in the past.
 - Mary wanted to change up the way the balloon prizes work. Celeste will take care of this.
 - We will need volunteers to help at check in and check out.
 - The food will be from Ellensburg Pasta Company and cost about \$17.00 per person.
 - The ticket price was set at \$25.00 per person. No couple discount.
 - There are higher costs this year so Mary stressed again that ALL board members will need to contribute auction prizes, sell tickets and invite people to the event.
- 4) Associate Groups The Early Learning Coalition (ELC) applied to be an associate group. They are responsible for all grant fees and costs. Jeff went over their agreement to use our 501 (C) 3 with Richard and Dick.

Michelle Cawley shared their mission, alignment with ESDEF, budget and funding sources, and a roster of all members of ELC. They are throughout the county and include a broad spectrum of people. She hopes to get some of them to volunteer to help with the fundraiser and provide some financial backing too.

After discussion, Dick moved to NOT include government grants from the ELC in the 1% administrative fee. Mary seconded. Motion passed. We will still collect the 1% on all other income, just like other associate groups.

The ELC is looking at a reading program in Kennewick to help get preschoolers ready for kindergarten. They want to do a two year pilot in Ellensburg and then possibly implement countywide.

They have a \$35,000 STEM grant now. Part of this is a free STEM day at City Hall this Saturday, promoted as a Family Fun Day. Michelle passed out a flyer for the event.

We voted to accept the associate group application from ELC.

5) **Grants** – Jeff thought there would be Mini Grant requests from Mandi Laurent for airfare and registration for a national reading convention. Sue Hammond was also possibly submitting for a mini grant but it has not been received.

Deborah reported that without a government budget grants are affected. She has been sending grants to Paul for his review and for him to disperse. Deborah wants the Ed Foundation board to help with grants. She can write federal grants but they are a "beast" because of the amount of information they require. We, the board, can play a role in gathering that info. She wants us to do a half day training to learn how to read through and summarize grants. Then we would go to the appropriate district staff to get them going.

There was discussion to have our board spread out throughout different groups during the strategic planning process so we would know where the district "needs" fall. Jeff wants to target the district personnel involved in grants. He wants them to learn and hear about the grants and then everyone work together.

Deborah reminded us that each review criteria of a large grant must be met before we would be considered. She wants to teach us AND the district administration what is involved for large grants. She wants us to pick an area or subject we are interested in and read through some of them. Examples are curriculum, facilities, nutrition, safety, IT and health. Paul says that some grants take a tremendous amount of time. He used to do them but now Mike Nollan does.

Jeff wants one or two people in the district to be able to give us information and get involved in these large grants. He stated district employees must have an interest or motivation to be involved in the process. Mary agreed the district must be "on board" for any grant to be successful. Jim said he read through very complex documents and knows the scope of some grants. Most are far too complex for us to do on our own. Deborah agreed the foundation and district staff must work together.

- 6) Tile Sales Jim and Patti are making sure they know the current costs of tile engraving. There is a poster up next to the Legacy Wall with brochures to pick up. They hope to promote the tile sales this year. The senior class of 2013 ordered two tiles.
- 7) Communications Jeff will scan and share a newsletter he received by email.

New Business None

Old Business None

Next meeting December 4 - 6:45am at Bar 14 Restaurant

The meeting was adjourned at 8:01 am

Minutes of the monthly meeting submitted by Patti Gylling, Secretary