

Ellensburg School District Education Foundation

Board Meeting • February 4th, 2015 • Bar 14 • 6:45 a.m.

Board Members Present: Deb Gauck, Paul Farris, Mary Gordon, Jim and Patti Gylling, John MacRae, Mike McCloskey, Trish Perna, Jeff Slothower, Richard Wachsmith, Dick Wedin, Missy Davis

Board Members Absent: Mark Larsen, Bob Titus, Michelle Cawley

Meeting was called to order at 6:46 a.m.

Guests Present: None

Approval of February 4th Agenda

Upon a motion made by Trish and seconded by Deb, the February 4th agenda was approved.

Approval of Minutes:

Upon a motion made by Jim and seconded by Richard, the January 2015 minutes were approved.

Superintendent's Report:

Paul gave thanks to the Foundation Board for a great fundraiser. He thought it went well and everyone had a great time. Bond activities are going strong and ballots are due February 10th. Paul asked the Board to keep talking to community members and continue to send questions his way. He needs the Foundation Board's help to encourage people to return their ballots. There are many positive conversations happening and this is great for the potential outcome.

Treasurer's Report:

Richard presented the financial report for January 2015 as well as a proposed budget forecast for the rest of 2015.

Upon a motion by John and seconded by Dick, the treasurer's report was approved.

Committees:

Scholarships

Mike announced the Unified Scholarship applications have been sent to the printer for reproduction for different donors to review.

Finance-Insurance

Dick reported that the Educational Trust has been set up through Edward Jones.

Communications

Mike announced our website is now hosted with Fat Cow. Our Board received a thank you note from the Chamber of Commerce thanking us for renewing our membership. Jeff will scan and distribute the latest issue of our ASFA newsletter.

Annual Meeting Preparations

Our annual meeting will be held during our April board meeting. Jeff will get invitations out to all Associate Groups. We need a slate of Foundation officers for 2015-2016 and John and Missy offered to sit on the Nominating Committee. They will present a slate at our March meeting.

Sue Connelly resigned from the Board citing time restraints. We need new board members to join our group, and it was suggested we target someone in the marketing/PR world. Mary will update the Board List and send out to all board members.

Fund Raising

Discussion followed regarding our recent fundraiser. The event is well organized and everyone who attended seemed to have fun. It was agreed we need to grow and suggested we need a more specific recipient to draw people in. We were missing a target audience. Suggestions: doing a better job of marketing our group and advertising our history of giving; requesting that the teachers we support with grants give time and energy to attending our event; setting a financial goal ahead of time; continuing to draw an audience beyond school district employees. Mary, John, Missy, Deb and Jim volunteered to meet to discuss goal setting for our future fundraising endeavors. They will bring a report to our next retreat to be held in May.

Associate Groups

No report

Grants

Deb, Jeff and Dick volunteered to meet to discuss a strategic plan for our Board to help us be specific with our financial gifts. They will present their ideas at our retreat in May. John suggested a scoring rubric be constructed to help us better allocate our funds. Dick offered to coordinate a meeting with the Ellensburg School Board, the ESD Admin team and our Foundation Board to be held with a professional moderator to determine how the three groups can best work together to help kids.

Mini Grant Requests

Jeff presented three mini grants. Much discussion followed. Upon a motion by Jim and seconded by Dick we will award \$4500.00 to the Kindergarten team at Mt. Stuart to purchase 24 Kindles. This will be taken from our technology budget line in restricted funds. Upon a motion by Jim and seconded by John we will also award \$1000 to Katie Kavanaugh at Valley View to purchase 4 iPad minis to use in her 4th grade class, also to be taken from our technology budget line in restricted funds. The final mini grant request from Jeff Cochran for \$15,000 for a portable computer cart was tabled pending more information from the district.

New Business

None.

Old Business

Mary gave an update on Caring Cupboard. Donations are continuing to come in and money is getting to kids. Mary requested clarification on receipts as a few requests coming in have been cash transactions, and Richard confirmed that as long as he has some kind of receipt with documentation he is able to provide reimbursement. Some questions have been raised from donors about our ability to reach all of Kittitas County. Mary will reach out to the other communities in our county and see if they have Foundations and if they might want to follow our lead and create a giving opportunity of their own that follows the Caring Cupboard mission.

The meeting was adjourned at 8:13 a.m.

The next meeting is scheduled for Wednesday, March 4th, 2015 at 6:45 am at Bar 14. Please bring your calendars so we can schedule our May retreat.

Respectfully submitted,
Mary Gordon, ESDEF Secretary