

Ellensburg School District Education Foundation  
Meeting Minutes  
9/18/02

The meeting was called to order at 4:30 p.m. in the Morgan Library by Dick Wedin.

**Present were:** Dick Wedin, Doug Murphy, Mike Luvera, Connie Dunnington, Virginia Korté, Bob Titus, Mike McCloskey, Richard Wachsmith, David Bowen, Gretta Merwin

**Guests:** Billie Thornton, Celeste Kline, Brian Vickers, Dale Lonowski

**Bricks and Pavers:**

Brian Vickers of the Kenadar Corp. was introduced. His company started when the Pike Place Market needed a company to produce bricks sold as a fundraiser for their market-place. Some items he shared included:

- Any type of masonry can be used
- He shared a variety of examples
- Brick costs \$2-3 per square foot to produce
- Concrete is \$2.00 - \$2.50 per square foot
- Grout-filling is \$1.50 per unit - Staining is free
- Printing is \$12.00 for the first line, and \$3.50 for each additional line.
- Prices are based upon sales of 100-2000 bricks
- Brian will send a price list
- Concrete comes in a variety of sizes/shapes, brick is limited.
- He suggests limiting choices as people get confused by too many choices
- Breakage is rare - but company will replace - even many years later
- Cost is 25% more to engrave bricks after set in place, but can be done
- Symbols engraved are \$5-15
- Contracting with company - Group gets guides, sample applications, and sales software
- Recommends sending letter of acknowledgement so buyers can proofread sample
- Average sale of bricks is \$50-100

Celeste Kline of the public library shared her positive experiences with Brian and his corporation during the library's paver project.

- Recommends not charging a minimal amount for the bricks
- Suggests that we put all the bricks in at one time
- Identify a "drop-dead" deadline then STOP!

- Record keeping and accuracy are important
- Good idea to send proofreading check
- Promotion of the project can be done by mailings, word-of-mouth, newspaper, community groups
- Don't promise placement location to anyone - it's a big pain to carry out.

Bob, Mike M., Virginia, Mike Luvera, and Dick agreed to be on the paver committee. They will meet before the October meeting.

Upon a motion by Bob and a second by Doug, it was agreed to contract with the Kenadar Corp. for the paver project.

**Treasurer's Report:**

- Richard presented the financial report. There is little change since last month.
- We still money in the general fund
- We still need to pay legal funds of about \$225

**Alumni List:**

Gretta indicated that the district might be interested in forming an alumni list.

**12K for K-12:**

Dick will call a meeting of this subcommittee sometime soon.

**Brochure:**

Bob will get the brochure printed in quantity for near-future distribution.

**Hedda Sharpan:**

Mike M. will coordinate the collection of donations at this event. (EDITORIAL NOTE: This event has since been canceled)

**Solicitation Letter:**

Bob agreed to get a solicitation letter to Gretta to distribute to staff members and community members.

**Allocation Committee:**

Virginia asked for people to share input about the allocation application Jerry presented at the last meeting.

**Board of Directors:**

Billie Thornton was welcomed as a new member of the Board of Directors.

**Next Meeting:**

Our next meeting will be October 17 at 4:30 p.m. at Morgan Middle School.

The meeting was adjourned at 5:45 p.m.

Respectfully submitted,

Michael P. McCloskey  
Secretary