

Ellensburg School District Education Foundation

October Monthly Meeting - Wednesday, October , 2013 - 6:45am - Bar 14 Restaurant

Board Member Attendance (PT=part-time):

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| <input checked="" type="checkbox"/> Missy Davis | <input checked="" type="checkbox"/> Paul Farris | <input checked="" type="checkbox"/> Deborah Gauck | <input checked="" type="checkbox"/> Mary Gordon |
| <input checked="" type="checkbox"/> Patti Gylling and Jim (one position) | <input type="checkbox"/> Alice Jaakola | <input checked="" type="checkbox"/> Mike McCloskey | |
| <input checked="" type="checkbox"/> Trish Perna | <input checked="" type="checkbox"/> Jeff Slothower | <input checked="" type="checkbox"/> Bob Titus | <input type="checkbox"/> Celeste Torset |
| <input checked="" type="checkbox"/> Richard Wachsmith | <input checked="" type="checkbox"/> Dick Wedin | <input checked="" type="checkbox"/> John MacRae | |

Guests in Attendance:

Michelle Cawley John Graf

Call to order - 6:50 by Jeff Slothower

October meeting agenda approval: Motion made by Mary, second by Dick. Motion carried.

September minutes approval: Corrections of spellings of (Mike) Nollan and Mandi (Laurent). Patti and Jim are only one position and should be one "attendance box" on paper. Missy moved to accept with changes. Seconded and passed.

Agenda Items:

Superintendent's report - Paul Farris- Celeste Torset retired yesterday. She is staying on with her Early Learning Coalition and the Ed Foundation. Paul said they were part of a \$250,000 grant for K-3 but he didn't know the exact amount. It will focus on kindergarten and early learning.

Professional development will occur on six Fridays beginning in October. This will allow the items to be presented close together. Paul stated there have been many changes in curriculum over the years and said kindergarten used to be mostly social and learning how to follow directions, etc. Now kindergarteners are expected to write sentences and count to 100 at the end of the year.

Paul said that there will be an addition built at the north end of Lincoln Elementary to address some of the safety concerns. The principal, nurse and office will be moved there. Mary Gordon questioned the status of the intercom system and safety upgrades for Lincoln. She was told that it was "in progress, with wiring done" but since the system was not UL listed and it couldn't be installed in a school until further testing is done. They are also working on camera upgrades at EHS.

Treasurer's Report- Richard Wachsmith- Each board member present was given a summary of the unrestricted and restricted funds. The unrestricted balance is \$6,345.00. Recent activity included paying \$250.00 to Alex Ponchene for the computer graphic used on the cover of the EHS planner. Mary questioned if the art from 2012 was framed, with a plaque acknowledging the student and referencing the Ed Foundation per her previous conversations with Barb Goll, EHS teacher who helped implement the contest and idea. Discussion followed and resulted in "only the student gets a check."

Guest Presenters (start of meeting):

John Graf was present to share the status of the Book Mobile. He met with Tom Morris of R and R Autobody and a fellow Rotarian. Tom will be doing the outside paint and decorative vinyl. They have shared many conversations about the direction of the program. Tom was concerned about the weight of a utility trailer filled with books and shelves and recommended a "cube van." It would be gutted, stripped and then built out with shelves. There was talk of "donor logos" done in vinyl for public acknowledgment. The ownership would be with the school district and covered by their insurance but they will not maintain or repair the van. Dick thinks the district should consider it part of their fleet and thus do the maintenance. Discussion followed. John Graf wants it stored in a public place so the

publicity shows. Deborah questioned the logistics of ads from donors done in vinyl on the sides. Cost, duration, size of logos, etc. were discussed. Some felt it may look like a local ad rather than a “book mobile.” As the focus of our January fundraiser, Mary hoped to get details and photos of the van to use for PR.

Committee Reports

- 1) Grants** – Bob Titus and Deborah Gauck met with Mike Nollan. They showed him examples of grants such as “Race to the Top” which we are illegible for but was a good representation. Mike Nollan shared his “sub-strategic plan” and also said he put IT together on the budget he was given. Deborah will find Early Learning and IT grants and forward them to Paul Farris and the ESD school board. They handed out a two page summary of their September 17 meeting. Basically Bob wants to set parameters for us to know what grants to go for. “Everything is last minute” so the information from the district must be readily available. We need to know the priorities ahead of time. So then Paul says “IT is a good focus” for grants.

Jeff wanted to know who the Ed Foundation should speak with to get the information needed for grants and how we find parameters. Paul wants 16 focus groups of 15 people to work on the strategic plan. They expressed their concern that grants are coming and going because no one has the necessary information needed to apply and that it was possible they would get funding the district would not accept. Some grants MUST have the school district “buy in” before applying. The process will be that as grants appear they will go to Paul. He will send them out to the appropriate personnel. Deborah hopes to have ALL board members involved reading through lengthy grants, summarizing the details and then forwarding them on. Much discussion followed, with board members saying they would need training.

Michelle Cawley, the nurse at Morgan and chair of the Early Learning Coalition said she thanked us for partnering with them. She reported she used the Ed Foundation 501-C3 status to apply for a large grant from Kellogg’s. The Ed Foundation was not committed to fund the match necessary for the grant. It could be 20% of the \$60,000.00 over three years she asked for. In November she will know if they have been selected to proceed to the real application stage. It will be used on parent education, developmental screening, pre-K alignment (no preschool, developmental, educational based preschools) and similar programs. She hopes to have increased participation in “early learning fairs” throughout the county.

Discussion followed about the legal and fiscal issues of having ELC under the Ed Foundation. It will be a November agenda item and requires them to apply formally even though they already submitted for the Kellogg’s grant. The ELC will look into becoming an associate group.

- 2) Scholarships** - Mike McCloskey met with Michael Johansen, one of two EHS counselors, and set a date for the Scholarship Night. Monday, November 18 from 6 to 8:00 pm following the same format as last year. Ed Foundation members will be needed to help with set-up, clean-up and food, as well as manning the table with the Unified Scholarship Applications.

Mike also discussed the reasons behind sending scholarship checks directly to the student rather than to the college. He cited an instance where a check to CWU showed in the student’s account but then later was “missing.” He is trying to help the family resolve this issue.

Mike asked the board to vote on changing the policy by moving to write scholarship checks to the student once there is proof of enrollment with a class schedule or other document. Seconded by Mary and passed unanimously.

- 3) Finance** – no report

- 4) **Communications** – Jeff said he received an email inquiry regarding Mini-Grants from Sue Hammond, a counselor at Morgan. We should expect a request from her soon.
- 5) **Fundraising – Super Bowl theme. January 31, 6 – 9 pm at the fairgrounds.** Jeff looked into catering by Ellensburg Pasta Company. Options include an appetizer bar from \$7 to 9 per person, a sit down dinner at \$22 or a buffet for \$16 plus pick-up and delivery fees. They can do the alcoholic beverages including getting the license. It would be at a set price. If they do the alcohol we get 20% off the catering bill. Another option is we pick up the food from EPC. We need to balance the cost/profit. Mary moved we use EPC for food and alcohol and John seconded her motion. Motion passed. There was discussion about trying to get large sponsorships. The event will be promoted as being for adults over 21 because of alcohol. The silent auction will be from 6 to 7:30. Jerry Aldredge will do a video and slide show. The van itself will be parked in the building during the event.

Mary will be chairing the fundraiser and shared copies of a letter of support, timeline leading up to January 31 and a procurement form. Discussion regarding ticket prices (\$20 to 35 each range), who the guests should be, the best way to “save the date”, and strategy to invite guests was discussed. Mary wants to include the “corporate sponsors” on the tickets, posters, and all PR. Each board member is to get items for the auction. Coordination for business donations will be needed. Patti suggested involving the elementary teachers and possibly getting baskets from each room or grade. There will be more details regarding the fundraiser via email. Mary hopes to do a “save the date” mailing of a ½ sheet size postcard around October 15.

New Business None

Old Business None

Next meeting November 6 - 6:45am at Bar 14 Restaurant

The meeting was adjourned at 8:12 am

Minutes of the monthly meeting submitted by Patti Gylling, Secretary