

BOARD MINUTES
November 1, 2017

Present:

Curtis Bull, Michele Cawley, Deborah Gauck, Mary Gordon, Linda Graf, Mike McCloskey, Lowell Murphree, Mike Nollan, Noreen Norfleet, Brandon Robertson, Staci Sleigh-Layman, Jeff Slothower, Dick Wedin

Absent: Tor Blaisdell, Maureen Rust

1. Welcome - Mike McCloskey. Meeting was called to order at 6:45am.
2. October Minutes - Jeff moved; Mary seconded approval of the October meeting minutes. Unanimous approval.
3. Treasurer's Report - Dick Wedin. Nothing has changed much since the last meeting. See attached for October reconciliation. As of 10/12/17 there was \$26,995.67 in checking account. The Chamber of Commerce membership of \$210 is outstanding. Money Market account hasn't changed.
 - Dick picked up Apple Awards in Yakima and will distribute at the Super Bowl Kickoff.
 - We had a discussion about affiliated and non-affiliated groups supporting youth. Progress is being made in setting standards. A January meeting will be called with all associate organizations to ensure there is a shared understandings.
4. Superintendent's Report – Mike Nollan.
 - Morgan Middle School Open House today (November 1, 2017). Ribbon cutting at 4pm at Auditorium.
 - Veterans' Day programs at various local schools, November 7-9, 2017. Check website for details. All are very good programs.
 - In the process of *thought exchange*. 475 participants so far; thousands of comments.
 - Big push has been going on to identify homeless youth. Thought there were 10-15 students; up to 45 students without stable place to be. District considering how do we educate? How do we help?
 - District partnership with CWU on education programs, facilities, etc. is going well. CWU wants to be a partner with the district.

5. Communications/Correspondence – Mike McCloskey. Received donation solicitation from Youth Services of Kittitas County. ESD Foundation does not typically fund other non-profit organizations.
6. Progress on Goals:
 - Welcome Back Activities (September) – Thank you to Linda/Noreen/Mary!
 - Communication with District/Staff (September)
 - Website (October)
 - Supporting At-Risk Kids (November)
 - Mini-Grant Awards (December)
 - Meet with School Board (January)
 - Long-Range Planning (February)
 - Exposing Kids to Books/Reading (March)
 - Annual Meeting (April)
 - Engaging Students (May)
7. Caring Cupboard – Mary Gordon. Caring Cupboard has already given away \$1000 this year. Sara Brown has been very supporting. New counselors are excited to have this resource and the opportunity to support kids. Thanks to Leslie Jacobs, working with John L. Scott, who collected lots of supplies for the cupboard.
8. Super Bowl Kick-Off – Mary Gordon.

\$4200 already collected for sponsorships. Up from last year. Thanks to Dick and Brandon! Jeff and Brandon are working on a security firm. Food and Bar will be managed through Ellensburg Pasta Company.

 - Does mail continue to be a viable way to market the event?
 - Find ways to market at the school level. Work with Tara Long.

Need to work on decorations, grand prize, receipt sheet.

Changes:

 - Drop mystery envelopes.
 - Check in and check out. Approved idea for a \$1 ticket for everything.
 - Utilize the Chamber of Commerce office to sell tickets.
 - There's an app for coin flip.
9. Old Business – Mike McCloskey.

Grant Writing Workshop – Deb and Lowell.

 - 9 people came; 15 expressed interest.
 - Will conduct survey. Did people in the past apply for grants and were they successful if they did?
 - 1.5 hours. Format to start with logic model:
 - Blueprint
 - Prospect Research
 - Develop Proposal
 - Didn't tailor to our particular funding source.
 - Very diverse group of people. Specific to general in terms of their interests.
 - Deb reported there was lots of dreaming and buzz.

ESD Educational Foundation Website – Jeff

 - Jeff has received lots of feedback.

- Should have something out mid-November
Ellensburg Youth Awards – Mike McCloskey
Mike distributed draft documents regarding Ellensburg Youth Awards. See attached.
The board in general believes this is a great idea. Mike will continue to hone the proposal and bring it back at a later date.

10. New Business.

Grant Applications – Mike and Dick.

- Applications are due by midnight 11/1/17. As of the meeting there were five received; one more was anticipated.

Supporting At-Risk Kids – The board had a lively discussion about how we might support at-risk kids. Several ideas were generated.

11. Meeting was adjourned at 7:50am – Mike McCloskey.