

Ellensburg School District Education Foundation

Monthly Meeting - Wednesday, February 6, 2019 - 6:45am – Palace Café

Board Member attendance:

Michele Cawley	Jinger Haberer (absent)	Brandon Robertson
Tor Blaisdel (absent)	Kirk Holmes	Maureen Rust
Amy Cziske (absent)	Mike McCloskey	Dan Shissler (absent)
Deborah Gauck (absent)	Lowell Murphree	Dick Wedin
Mary Gordon	Noreen Norfleet (absent)	

Meeting was called to order - 6:45 am by President Mike McCloskey

The minutes from January, 2019 were considered. Brandon noted it was Brian Aiken at the meeting regarding umbrella groups. Kirk made a motion to accept with the correction; Lowell seconded. Motion passed.

Treasurer's report:

Dick reported the following account balances (as of January 18, 2019)

- Checking \$29,079.46
- Unrestricted \$34,950.23
- Restricted \$44,747.26
- Ed. Jones \$1,006,978.49

He noted that of the 2018 mini-grant awards totaling \$16,194, \$6,741.87 has been paid out to date, some from the restricted funds when appropriate (Mundy, Strange).

Communications/Correspondence

The Early Childhood Learning Coalition sent a thank-you note for the \$1,000 mini-grant awarded in December, 2018.

Old Business was moved up in the agenda to accommodate those who could not stay for the full meeting.

Sponsorships and Insurance Agreements Update: Mike and Dick will have a follow-up meeting with Jinger, Brian Aiken, and Haley Naboychik. Dick recommended terminating the umbrella agreements as of June 30 and waiving the 1% termination fee set forth in the agreement. The Foundation will continue to provide liability insurance coverage for the umbrella organizations. The Foundation's 501c3 will no longer be used by the umbrella groups for their fundraisers. Following discussion, Kirk moved to set June 30, 2019 as the separation date, continue the liability insurance for the umbrella groups, waive the 1% termination fee, and schedule a face to face meeting between the Foundation board and representatives from the individual groups. Lowell seconded the motion. Motion passed.

Committee Reports

Super Bowl Warm-up: Dick reported gross revenues of \$22,285.74 + \$302 (check error) = \$22,587.74. Mary reported ticket sales and Fund-a-Need proceeds were down, donations and Silent Auction proceeds were up. She calculates a net of \$16,857, the highest yet. Auction items netted 75% of their total value, with 50% of the items going for full price. Sponsors enhanced their contribution by bringing friends and participating financially at the event. Mary shared her concerns as the primary event planner/organizer and suggested delegation of duties and/or hiring a professional planner. Following discussion, the board agreed to schedule a retreat in March specifically to discuss the fundraiser and make a sustainable plan moving forward (SWOT – Strengths, Weaknesses, Opportunities, Threats). He will seek input from event planners, Meeting

Visions.

Communication: Kirk is investigating a more strategic social media outreach plan.

Caring Cupboard: Mary was able to maximize winter clothing purchases by taking advantage of post-season markdowns.

Kittitas County Youth Awards: Mike reports a healthy batch of applications spanning the categories. Awards are currently at the printer and will be presented March 4, 6:30-8:30 p.m. at the Morgan Performing Arts Center.

Tile wall: Lowell will bring back samples and pricing on the vinyl attachment option to the next board meeting. He will also follow up with Mary's vendor suggestion.

Nominating committee: Mike reminded Brandon that officer election takes place in April and that March is a good time to bring in potential board members. The board discussed recruiting "advisory" members who could head up specific board projects without being a member of the board.

Website: Mary reported she has been working on tweaks with Debbie (web designer). She asked that \$250 be budgeted annually to allow for future web designer expenses.

New Business

Best Non-profit Nomination: The ESDEF is a nominee for the Chamber of Commerce Best Non-profit award. The award ceremony will be held in March. CoC board member Kirk Holmes made the nomination, and will attend the ceremony.

Nametags: Mary made a motion to reimburse Mike \$128 for our customized nametags, Brandon seconded. Motion passed.

Annual Meeting: The Annual meeting including umbrella groups is scheduled for Wednesday, April 3, 6:45 a.m., Palace Café.

Kettle Bell fundraiser: Dick will ask Jeff (Empowered Fitness) to write up a proposal for the board to consider.

Travel funding: The board declined a request to provide funding for a music student to attend an event in Australia, as it is not compatible with the Foundation mission.

National School Foundation Conference: All support the merits of attending a future conference. Membership in this association (or a similar one) will provide a broader education foundation perspective.

Football field resurfacing: The board declined involvement in the campaign to raise additional funds for this project.

Noreen's request: Board member Noreen Norfleet has offered to resign due to her inability to attend regular meeting this year because of a scheduling conflict. The board agreed that Noreen has more than sufficient knowledge of the Foundation and its objectives to stay on despite the scheduling conflict, and that retaining her as a board member outweighs her absence at some board meetings. Mary discouraged bringing a new person (without that familiarity) onto the board if they could not commit to meeting attendance.

Social: Mary offered to hold a social potluck at her house. Time and date forthcoming.

Other:

- Maureen and Noreen will serve as Dick's audit committee.
- The board approved Dick's proposal to have a plaque made for the new upright piano, acknowledging the donors (Clemens), the honoree (Fred Mundy), and the date.

Meeting adjourned at 7:55 a.m. The next regular board meeting will be held March 6, 2019, at 6:45 a.m. at the Palace Café.

Submitted by Maureen Rust.