

Ellensburg School District Education Foundation
Annual Meeting - Wednesday, April 3, 2019 - 6:45am – Palace Café

Board Member attendance:

| | | |
|-------------------------|--------------------------|-------------------|
| Michele Cawley (absent) | Jinger Haberer (absent) | Brandon Robertson |
| Tor Blaisdel | Kirk Holmes (absent) | Maureen Rust |
| Amy Cziske | Mike McCloskey | Dan Shissler |
| Deborah Gauck | Lowell Murphree (absent) | Dick Wedin |
| Mary Gordon | Noreen Norfleet (absent) | |

Guest attendance:

| | | |
|---------------|-----------------|---------------|
| Missy Davis | Rachel Case | Kara McKenzie |
| Jenny Samples | Pauline Clyburn | Dan Patton |

Meeting was called to order - 6:45 am by President Mike McCloskey

The minutes from March 6, 2019 were considered. **Dick made a motion to accept the minutes as printed, Tor seconded. Motion passed.**

Treasurer's report:

Balances as of 3/10/19:

- Checking \$36,753.44
- Unrestricted \$46,151.99
- Restricted \$41,219.88
- Edward Jones \$989,828.49
- Storms fund \$19,056.86

The Super Bowl Warm-up fundraiser grossed \$23,062.75 this year. Dick praised Brandon for his valuable contributions in stewarding the Edward Jones account.

Superintendent's Report: None this month

Communications/Correspondence

Thank you note and membership certificate from the Chamber of Commerce.

Highlights of the Year

Caring Cupboard – It is one of the foundation's most successful programs. Mary reported that she is starting to get requests from the district referral coordinator (for at-risk students). She received a lot of requests during the February/March snowstorms for warm clothing. She will connect with the Valley View counselor to offer help for the students there.

Mini-Grants – The foundation distributed over \$16,000 in grants during the 2018 cycle. 10 requests were fully funded; 5 were partially funded. The projects included print and ebooks (Early Learning Coalition, Mt. Stuart School, Bookmobile, MMS), sensory equipment, furniture, musical instruments (including an upright piano), and transportation to Seattle Rep for a high school English class.

Scholarships – The foundation manages the unified scholarship program. Applications are due April 18.

District Grant Writing – Foundation member Deb Gauck was hired by the school district to write grants. In the first year, she has secured \$875,000 in federal and state grants for the district. She is currently working on an early learning grant, and another for behavioral health services.

Super Bowl Warm-up Fundraiser – Mary gave a brief history of how the annual fundraiser was initially established and then evolved. The first events were to raise money for specific causes in the district. It is now used to raise money for the mini-grants.

Rebranding - Mary reported on the new website and branding efforts. The new website is more user-friendly and can be used to sell tickets.

Kittitas County Youth Awards – This was the first year for the program, headed up by Mike McCloskey and partnered with the Rodeo City Kiwanis. There were 40 nominees this year, and over 300 attendees at the ceremony. The awards are for county-wide students from grade 5 up to the age of 19, with a variety of categories to choose from.

Associate Reports

- **Mt. Stuart Nature Study Area:** Dan Patton reported that legal issues are resolved and this project is now moving forward in conjunction with the new school construction projects.
- **Morgan Performing Arts Center:** Tor reported the group is still seeking to discard a trailer full of old theater seats. There is up to \$1600 to pay for disposal. Tor also asked if the group is still viable – to be discussed at a future meeting.
- **Mt. Stuart Parent Group:** Dan reports they are doing well and have exciting leadership.
- **Lincoln Parent Council:** No report
- **Valley View PTA:** Jenny Samples reported that the Walkathon raised \$22,000. The group is currently electing new leadership. The Talent Show raised \$10,000 for a new sound system. They are currently raising money for new curtains, and have \$1500 (of \$10,000 needed) so far.
- **Morgan Parent Group:** Pauline Clyburn reported the following projects:
 - Multiple book sales
 - 2 movie nights
 - Teacher night with families
 - Sportsmanship pins for the soccer team
 - Sponsoring Interactive club trip to Seattle, 6th grade field trip, 8th grade party
 - Hosting STEM and PE nights in May
 - Sending 8 students to All-States.
- **EHS Booster Club:** Rachel Case is assisting with the revitalizing/restructuring, including a possible amendment to the bylaws to include school activities (in addition to athletics). She noted the need for a 501©3 to bridge fundraising not governed by the ASB once the foundation option expires June 30th. Mike noted that Jinger Haberer suggested a meeting between the Booster Club and foundation representatives to facilitate the transition. Mary noted that to be successful, the organization must be parent driven but fully supported by the EHS Athletic Director and administration.
- **EHS Band:** Rachel Casereported the students are raising money for Disney 2020. The new director (Mr. Rutherford) is doing well. Fundraising is being split between the Disney trip and other expenses such as uniforms and instruments.
- **EHS Senior Party:** Missy Davis reported planning is well underway. The location will be kept top secret until the party, which takes place the night following graduation. They have updated their mission to clarify the event's goals and objectives. Prizes include experiences such as zip-lining. The Mr. EHS competition was revived this year. 8 contestants entered for a successful evening and fundraiser.
- **Ellensburg Orchestra:** Kara McKenzie reported the group has recently been reactivated. They support orchestra students at all three school levels. This year they focused on creating opportunities such as visiting the Yakima Symphony. They had a lock-in at the middle school and a Cornerstone Pie fundraising takeover, as well as Amazon Smile and Fred Meyer Rewards accounts. Funds raised help support scholarships for summer camp

and all-state competitions.

- **FBLA Parent Group:** No report
- **Inspired Families:** No report
- **Kittitas County Early Learning Coalition:** No report

New Business

Change of Sponsorships with Groups (Mike)

As of June 30, 2019, the ESDEF will no longer allow the use of the 501©3 for umbrella group fundraisers. This decision was made by the board after great deliberation. In the end, it was decided this offering was no longer sustainable by the board, and doesn't really fit with the mission of the foundation. The foundation will work with the superintendent and the umbrella groups to facilitate a transition meeting.

Recreating Booster Club

See notes above.

Election of Officers/Board Members (Brandon)

Brandon nominated the following community members to the foundation board:

- Jesus Baldovinos: internal auditor at CWU with several years experience as state auditor; three kids in ESD; serves on the Kittitas County Community Foundation.
- Tara Brown: local mortgage lender and long-time resident; one child in ESD; supporter of ESDEF fundraiser.
- Cara Marrs: resident since 2009; three kids in ESD; former Valley View PTA officer; worked on last two school bonds; helped with 8th grade party; works at Windermere Real Estate

Mary made a motion to approve adding the nominees to the ESDEF board; Tor seconded. Motion passed.

Brandon presented the follow slate of officers for the 2019-20 term:

Treasurer: Dick Wedin

Secretary: Deb Gauck

VP: Amy Ciske

President: Tor Blaisdell

Maureen made a motion to approve the slate; Mary seconded. Motion passed. Mary and Amy will assist with planning the summer retreat. Deb requested adding an agenda item to the retreat (summer or fundraising retreat): "hot-spot staffing" for special events.

Meeting adjourned at 7:45 a.m. The next regular board meeting will be held May 1, 2019, at 6:45 a.m. at the Palace Café. **There will be a special Fundraiser Planning Meeting on April 25 at 5:30 p.m., venue TBD.**

Submitted by Maureen Rust, Secretary