

**Ellensburg School District Education Foundation**

Regular Meeting - Wednesday, February 5, 2020, 6:45 AM – Palace Café

**Board Member Attendance:**

Jesus Baldovinos (absent) <b>Tor Blaisdel</b> Tara Brown (absent) <b>Michele Cawley</b> <b>Amy Cziske</b> <b>Deborah Gauck</b>	Mary Gordon (excused) Jinger Haberer (absent) Cara Marrs (absent) <b>Mike McCloskey</b> <b>Lowell Murphree</b> Noreen Norfleet (excused)	<b>Brandon Robertson</b> <b>Maureen Rust</b> Dan Shissler (absent) <b>Dick Wedin</b>
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**Guest Attendance:** None.

**Welcome and Call to Order:** Tor called the meeting to order at 6:55 AM.

**Approval of January Minutes:** Mike moved to approve the January 8, 2020 minutes. Dick seconded the motion, motion passed unanimously.

**Treasurer’s Report:** Dick reported that Grebb, Johnson, Reed & Wachsmith prepared the January 31, 2020 and January 31, 2019 financial statements. Assets as of January 31, 2020 were:

- General checking: \$32,812
- Storms payment account: \$16,775
- Edward Jones accounts: \$1,244,062
- Net assets, restricted: \$1,245,749
- Net assets, unrestricted: \$47,899
- Total net assets: \$1,293,649

**Superintendent’s Report:** No report.

**Superbowl Kick-Off Post Game Show:** The Board conducted a fundraiser debrief; comments included:

- Overall: keep things fresh by tweaking existing event, hold weekend after Championships and before Superbowl, overall feeling is that ESDEF knows what they’re doing
- Staffing: if Mary not chairing next year--hire someone, need Board member job descriptions and assignments, have more Board members greet guests and wear name tags, good emcee, registration is frustrating--volunteers didn’t get all information
- Advertising: there was more advertising this year, should post auction items on Facebook before event
- Attendance: could consolidate games and add more tables, hard to confirm names at sponsor tables, multigenerational group is attending, fundraiser presents networking opportunity
- Games: games were great, spread out wine walk, people liked dinner questions--but hard for Mike to hear
- Food: if using EPC again--have pasta, people were hungry before 7:15, have appetizer, start dinner earlier, desserts were good, have someone hand out pie servers
- Entertainment: speaker system too load—need second set of speakers, good video, Board members should reach out to mini-grant recipients about video pictures
- Fundraising: bar prices and food prices will increase--maybe increase ticket price, get auction

items earlier, golf and alcohol items sell fast, solicit more interesting items--e.g., tour of Castle, solicit items from Chamber of Commerce, start Fund a Need at \$1,000

### **Committee Reports**

**Mini Grants:** Michele reported that she is already talking about the 2020 program with staff. She suggested advertising what mini-grants ESDEF has funded on Facebook, asking grant recipients to promote program.

**Superbowl Kick-Off:** No report.

**Communication/PR:** No report.

**Caring Cupboard:** No report.

**Scholarships:** Mike reported that the unified scholarship application is available at EHS and on Facebook.

**Mailing Lists:** No report.

**Tile Wall:** Lowell reported that there are 11 unfilled tiles spaces, 10 of which are paid for. Lowell showed the Board an example of a vinyl tile, said Fast Lane Signs or Shirtworks could create, and Fast Lane Signs could install. The question is, does the Board want vinyl tiles or more of the existing tiles? Lowell will talk to a company in Seattle who could create more existing tiles; he will share prices with the Board at March meeting.

**Nominating Committee:** Brandon asked Board members for suggestions about who to recruit; he recommended expanding the Board by 2-3 members.

**Kittitas County Youth Awards:** Mike reported that the ceremony will be Monday, March 30. Nominations are due Valentine's Day. Mike requested that Board members attend the ceremony. Kiwanis and others are sponsoring the ceremony.

**Website:** No report.

**Bylaws Update/Mission Statement Development:** No report.

**Grant Writing:** Deb reported that she and District staff are reviewing funding opportunities for School Resource Officers, solar panels, and Styrofoam cafeteria trays. She is also providing grants management for the five federal and state grants awarded to the District.

**Cross Training:** No report.

**Old Business:** No report.

**New Business:** Mike reminded the Board that he will attend the National School Foundation Association conference and asked if the Board would also fund Deb to attend. Maureen moved that the Board also fund Deb to attend the conference, Amy seconded, motion passed unanimously. Mike also reported that Cathy Bambrick will facilitate the ESDEF strategic planning retreat. The Board will discuss the retreat at its March meeting.

**Adjournment:** Mike adjourned the meeting at 7:55 AM. The next regular board meeting will be March 4, 2020 at 6:45 AM at the Palace Café.

Submitted by Deborah Gauck, Secretary