Ellensburg School District Education Foundation

Strategic Planning Session - Thursday, June 11, 2020, 4 PM – Zoom

board Weinber Attendance.		
Tor Blaisdel	Mary Gordon	Brandon Robertson
Tara Brown	Jinger Haberer	Maureen Rust
Michele Cawley	Mike McCloskey	Dan Shissler
Amy Cziske	Lowell Murphree	Dick Wedin
Deborah Gauck		

Board Member Attendance:

Board Members Absent/Excused: Cara Marrs

Guest Member Attendance: Cathy Bambrick, Infuse Strategy

President Kick Off: Mike/Cathy called the session to order at 4:07 PM. Cathy provided an overview of the session, strategic planning process, and virtual meeting "test of tools." Please see PowerPoint presentation for more details.

Environmental Assessment: Cathy provided an overview of the environmental assessment documents: review of Board reflections, ESD data, ESD staff survey results, and State and national education trends. Mike presented the review of Board reflections, which included successes in achieving 2019-20 goals and lessons learned:

Goal	Successes example	Lessons learned example
Support kids	Caring Cupboard	Need input from ESD to
		better support kids
Support staff	Mini-grants	Improve mini-grant process
Community engagement	Rebranding efforts (logo,	Need robust community
	website, Facebook)	engagement and support
Grow foundation	Fundraiser	[Need] endowment

Please see PowerPoint presentation for more details.

Deb presented the ESD data, which included ESD strategic plan (or Board Ends) outcomes and measurement questions and data. Compared to all students in Washington State, a lower percentage of ESD students meet grade level standards, gain English language proficiency and progress (for those learning the English language), have fewer than two absences per month, are kindergarten ready, complete a dual credit course, and think the things they are learning in school are going to be important; and a higher percentage are excluded for 2-3 days for a behavioral violation, cut meal size or skip meals, and consider attempting suicide. Please see "ESD Strategic Planning Data" for more detail.

Mary presented results from the ESD staff survey, which included 20 questions, e.g.:



Other questions included: 1) Please rate your priority for ESDEF funding focus areas; 2) What are the top needs of ESD teachers? 3) Knowing that Ellensburg School District funding will be radically reduced over the next two years due to McCleary inequities, how do you think the ESDEF can best help your school with student success? 4) What other priority areas do you think ESDEF should focus on during the next three years? 5) What do you think the top, short term resource needs are for teachers and students due to COVID-19 pandemic? and 20) What do you think the top, long term resource needs are for teachers and students due to COVID-19 pandemic? Please see PowerPoint presentation for more details.

Deb presented State and national education trends, which included different learning philosophies (e.g., personalized learning), educational technology (e.g., virtual learning), students as being accomplished in more than just test scores (e.g., data-driven schools), integrated school culture (e.g., project-based learning), and developments in special education (e.g., focus on dyslexia). Please see "Education Trends" for more detail.

For the remainder of the session, Cathy facilitated goal and strategy development and next steps/debrief of session. Please see strategic plan for more details.