

**Ellensburg School District Education Foundation**  
Monthly Meeting - Wednesday, August 5, 2020, 6:45 AM – Zoom

**Board Members Present:**

Tor Blaisdel Tara Brown Michele Cawley	Deborah Gauck Jinger Haberer Lowell Murphree Brandon Robertson	Maureen Rust Dan Shissler Dick Wedin
--	---	--

**Board Members Absent/Excused:** Amy Cziske, Mary Gordon, Cara Marrs, Mike McCloskey

**Guest Attendance:** Cathy Bambrick

**Welcome and Call to Order:** Maureen called the meeting to order at 6:49 AM.

**Approval of July 1, 2020 Minutes:** Tor moved to approve the July 1, 2020 minutes. Dick seconded the motion; motion passed unanimously.

**Treasurer’s Report:** Dick reported that Grebb, Johnson, Reed & Wachsmith prepared the July 31, 2020 and 2019 financial statements. Assets as of July 31, 2020 were:

- General checking: \$47,333
- Storms payment account: \$16,775
- Edward Jones accounts: \$1,296,220
- Net assets, restricted: \$1,300,677
- Net assets, unrestricted: \$59,651
- Total net assets: \$1,360,328

Dick paid some scholarships in July. Through Caring Cupboard, the ESDEF raised enough funds to purchase a second adaptive bike and other equipment for physical education for students in special education. Mary will do a Caring Cupboard special appeal for people who have donated in the past.

**Superintendent’s Report:** Jinger reported that Dr. Larson has concerns about reopening school in fall. She anticipates that his recommendation will be for schools to be online this fall because of transmission rates. ESD is ready to implement a hybrid model. Over 800 students throughout K-12 signed up for the online-only model. The District used CARES Act funds to purchase Edgenuity, an online curriculum, and Schoology, a learning management system, which will provide parents with more feedback. In the spring, the District presented several models to focus groups because at the time, all models were feasible. But with the requirement that students stay six feet apart, that is no longer the case. A priority need is daycare for staff children. The District will work with daycare providers to train them on its online platforms. Another need is access to broadband. Michele reported that Lazy F is a possibility for daycare space. The Kittitas County Health Network is applying for a childcare planning grant. Tor shared his appreciation of District efforts, saying that negative comments are easy to make when you’re not in the decision-making role.

**Strategic Planning Update:** Deb presented the National School Foundation Association guiding principles; this was a foundational document for the ESDEF strategic plan. The four fundamental areas

for education foundations are transparency and purpose, fund development and gift stewardship, legal governance and organizational development, and programs. Cathy Bambrick presented the draft strategic plan. Major themes are alignment, assessment, engagement, and building capacity. The goals and focus areas are:

<b>Goals</b>	<b>Focus Areas</b>
<b>Goal 1:</b> Assess and align the foundation activities with the top priorities of students and the district.	<b>Focus Area 1:</b> Measure, align, and integrate
<b>Goal 2:</b> Understand and develop purposeful fundraising and giving priorities and strategies.	<b>Focus Area 1:</b> Position the foundation for long-term health and growth of funds <b>Focus Area 2:</b> Donor cultivation <b>Focus Area 3:</b> Endowment legacy
<b>Goal 3:</b> Ensure continued growth and maximized impact by investing in board development and professional resources.	<b>Focus Area 1:</b> Board structure, expectations, and commitment <b>Focus Area 2:</b> Professional resource capacity building
<b>Goal 4:</b> Provide the purpose and structure to facilitate meaningful community participation in development of resources and experiences for kids.	<b>Focus Area 1:</b> Relationship development with the right audiences <b>Focus area 2:</b> Digital and print promotion

Cathy also reviewed the timeline. Deb said she thinks key questions are whether or not to staff the ESDEF, and Board role and responsibilities. Dick commented that it is a draft plan, and that the ESDEF needs to thoroughly discuss it in their retreat to ensure Board agreement.

**Committee Reports**

**Tile Wall:** Dick reported that he met with Fast Lane Signs and EHS; FLS is proposing a flexiglass solution, which will cost \$370. The Board needs to approve this plan by September, and needs to update the names in the brochure.

**Kittitas County Youth Awards:** Maureen reported that Mike will create an online video awards ceremony, send packets to all nominees, send letters to the winners, and deliver the awards. Maureen will work with Mike to form a small group to deliver the awards. Michele said she appreciates that the 2020 winners will be invited to the 2021 ceremony.

**Grant Writing:** Deb reported that since January, she’s reviewed eight federal funding opportunities with the District, none of which, for various reasons, it applied for.

**New Business:** Tor has been elected President of the Band Parents Association, and needs to step down. The Board thanked him for his service.

**Adjournment:** Maureen adjourned the meeting at 8 AM. The next regular board meeting will be September 2, 2020 at 6:45 AM via Zoom.

Submitted by Deborah Gauck, Secretary