

**ESDEF Special Meeting**  
**Friday, January 15, 2021, 6:45 -- Zoom**

**Board Members Present:**

Michele Cawley Deborah Gauck Mary Gordon	Jinger Haberer Mike McCloskey Lowell Murphree Brandon Robertson	Maureen Rust Dick Wedin
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**Board Members Excused:** Tara Brown

**Board Members Absent:** Dan Shissler

**Guest Attendance:** Cathy Bambrick; Infuse Strategy; Monica Miller, Galley One; Claire Nicholls, Shoemaker Foundation

**Welcome and Call to Order:** Maureen called the meeting to order at 6:45.

**Finalize our "why, how, what" statements; annual fundraising letter:** The Board reviewed the following:

**Mission statement (draft):** To raise, steward, and allocate funds to facilitate equitable education and experiences for students and staff.

**Why:** To provide resources and recognition for all students in an equitable way so that they can reach their full potential.

**How:**

1. Recognize and understand the needs of the whole child\*
  - Filling basic needs
  - Celebrating student achievement
2. Partner with the school district to support their strategic plan
  - Enhancing experiences for students
  - Literacy support
3. Partner with the community and district stakeholders to support students
  - Cost sharing on basic services and supplies for students
  - Financial support through scholarships and fundraising
  - Stewards of funds for student support
4. Influence innovation and change
  - Advocating for enhanced resources
  - Fund and provide guidance for educational enhancements
  - Supporting student created and led activities
5. Encourage and support post-secondary education
  - Stewards of funds for student scholarships
  - Partnerships to distribute funds

**What:**

- Mini grants for teachers and students
- Caring Cupboard

- Scholarship coordination and scholarship fair
- Youth Achievement Awards

\*A whole child approach to education is defined by policies, practices, and relationships that ensure each child, in each school, in each community, is healthy, safe, engaged, supported, and challenged.

Mary suggested adding “and training” to #5, i.e., “Encourage and support post-secondary education and training”. Michele asked if we should also add “graduation”, i.e., “Encourage and support graduation and post-secondary education and training.” Cathy and Mary suggested including this as a bullet point under #2 instead. Jinger also suggested adding “post-secondary readiness” as a bullet point under #2. Mike asked about adding a staff support component. The Board will add this to the strategic plan instead. Michele suggested adding mini-grants for teachers, “staff, administrators”, and students. Dick moved to accept “why/how/what” statements as amended; Michele seconded and suggested putting statements on the ESDEF website. Motion passed unanimously. Mary will also add the mission statement to the website.

Annual fundraising letter: Mary will send the letter today for final review by the Board.

**Gallery One presentation:** Monica shared expectations of her Board members:

1. Educate themselves on all aspects of Gallery One
2. Prepare for and regularly attend Board meetings
3. Participate fully on at least one committee
4. Assist with, attend, and promote Galley One special events and fundraiser
5. Represent Gallery One within the community
6. Whenever possible, serve in an officer capacity if nominated
7. Have fun and make a difference
8. Give financially

The following Gallery One Board committees are supported by staff:

- Executive
- Building
- Events
- Finance
- Fundraising
- Development
- Endowment
- Ad hoc

Gallery One uses an annual Board assessment of professional skills to identify member gaps. Staff are funded by earned income, fundraisers, memberships, grants, and donors.

**Shoemaker Foundation presentation:** Claire provided the following overview of the Foundation:

- Conducts giving on behalf of Shoemaker Manufacturing Company

- Started as a local scholarship fund in 1993
- Foundation created in 2006
- \$160,000 annual budget
- Board of Directors and Business Manager
- Invest in high impact projects that enrich youth, families and educational opportunities in the Upper Kittitas County
- Journey to hiring a staff member: The Foundation was focused on making \$100-\$500 donations to small groups. When it established its mission and vision, it asked, why treat the Foundation differently from a successful business? The Foundation recognized that involving “outside” talent to businesses brings new perspective and better outcomes.
- Since staff hiring, charitable giving has grown from \$81,000 in 2017 to \$146,422 in 2020
- How to ensure the right staff fit: Ask, why does this job exist? what does this job require? Then hire to it.

Maureen asked how the Foundation determined the type of position needed. Claire said it depended on Board needs.

**Adjournment:** Maureen adjourned the meeting at 8:03.

Submitted by Deborah Gauck, Secretary