

**ELLENSBURG SCHOOL DISTRICT EDUCATION FOUNDATION  
FUNDRAISING RETREAT**

8/13/22

Anderson Hay Conference Room

PRESENT: Mary Gordon, Maureen Rust, Dick Wedin, Mike McCloskey

**Hina Allen Request:**

Upon a motion by Mary and a second by Maureen to donate \$500 to Hina Allen to attend the All-National Symphony Orchestra. Passed.

**Teacher Appreciation:**

Maureen will check with D & M Coffee to see how we might partner with them during their fall staff appreciation day.

**Liked/Disliked about 2020 Auction:**

- + Lots of people
- + Great energy
- + Dessert Auction
- Games (Need better management, tickets???, grand prize?)
  - Earn grand prize tickets by winning games
  - Tickets available for purchase for the grand prize, perhaps gift card tree

**Fundraising Goal:**

- \$30,000
- Will leave annual conference money there, but make decisions annually about whether we send someone to attend each year
- Maryann Macinko made a donation through Fidelity, but Fidelity rejected us because we are a "Type 3", a supporting organization which is not supported by the organization they Support.

**Silent Auction:**

- We will continue to do
- Need 40 items
- Ask friends who can help procure items
- Mary will donate the letter "E"
- Each board member asked to get 8-10 silent item items

**Venue:**

- Seating for 150
- Tickets for sponsors worked well. Brought in more people and more money!
- Maureen will rent screen from Central
- Dick will request stage set-up, projector, and PA system from fairgrounds

**Sponsorships**

- Set \$10,000 sponsorship goal
- Add "Other" line for sponsorship amounts

- Names for tickets due by 2/3/23
- Mary will re-send spreadsheet of donors and sponsors

### **Tickets**

- \$30.00 each
- Will mail packets again this year by January 3 to solicit RSVPs
- Stuffing party TBD
- Mary will design tickets and posters
- Audience development - Rotary, Chamber, Parent Groups, CWU?

### **Games**

- Wine Walk
- Bingo
- Cornhole (Short)
- Poker and 21
- Superbowl Squares
- Giant Dice Game (Yahtzee)
- Unwrap the present
- Maureen will try to get volunteers

### **Presentation and Ask**

- Mike will emcee
- Will highlight scholarship and Youth Awards winners
- Fund a Need - \$500, \$250, \$100, \$50, \$25
- Heads and Tails (Need a prize)

### **Food and Beverage**

- Pasta Co.
- Pasta, not tacos
- Bar

### **Computer System**

- Cashmere Bank helpers
- Go to Google docs to link effort

### **To Do and Assignment of Tasks**

- Dick will talk to Brandon and Mary will contact Tara
- Mary will work on video
- Maureen will work on speaker
- Mike will coordinate games if we can get volunteers
- Dick will see if we can get folks from Early Learning Coalition to help with event
- Maureen will head up PR and outreach
- Michele will coordinate decorations
- Mary will coordinate silent auction
- Mary will see about offering online tickets through our website

Respectfully submitted,

Mike McCloskey  
Secretary